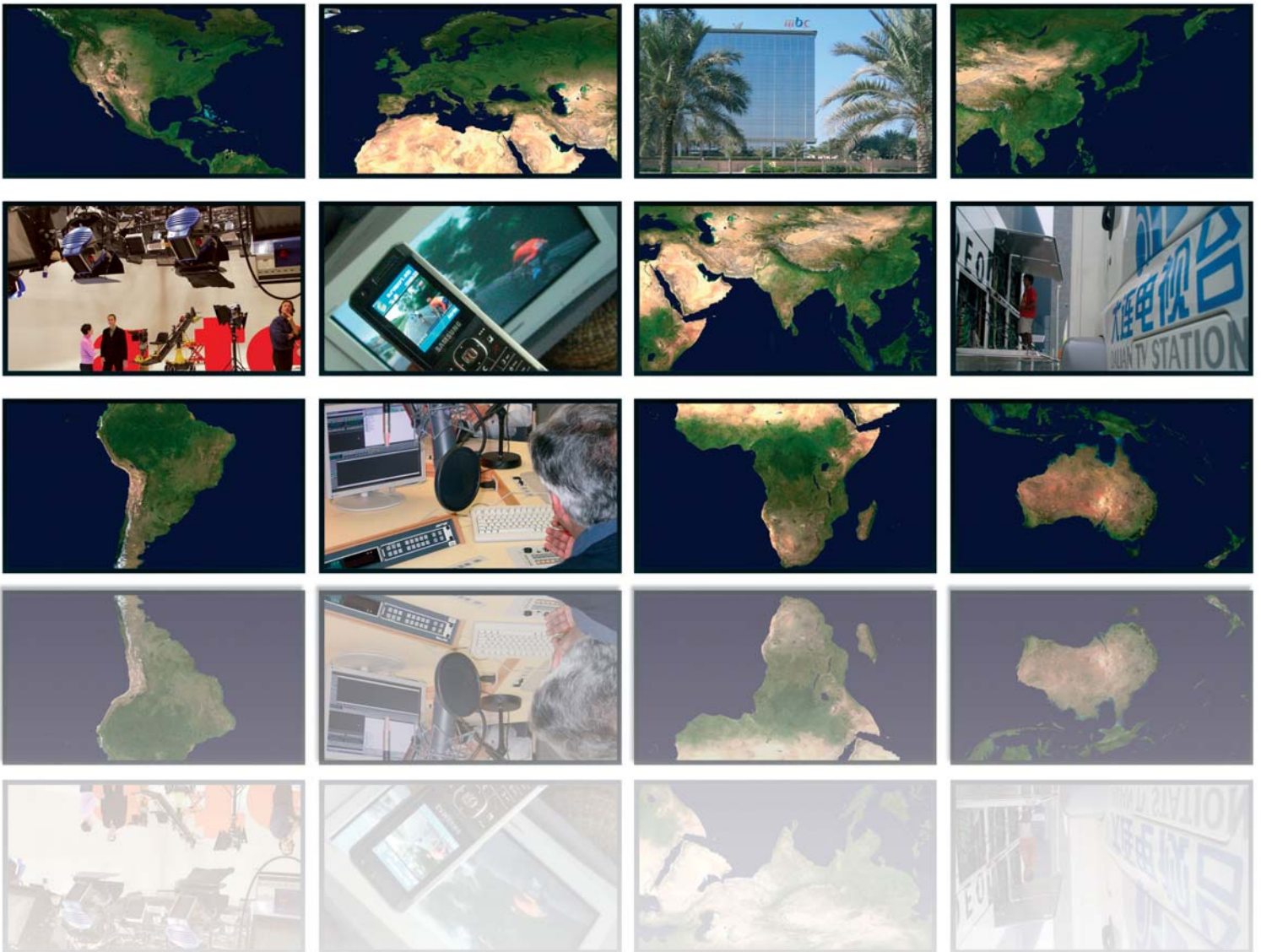
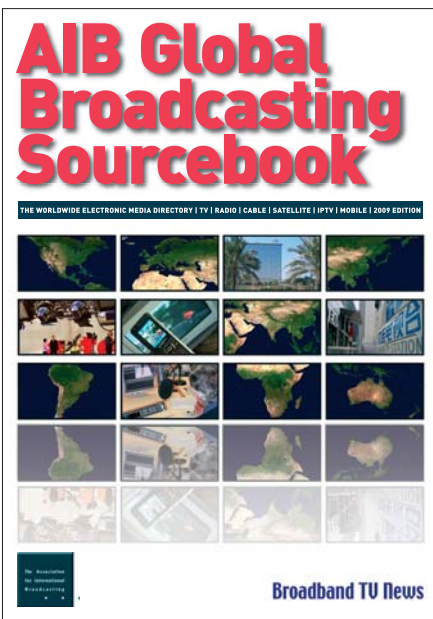


AIB Global Broadcasting Sourcebook

THE WORLDWIDE ELECTRONIC MEDIA DIRECTORY | TV | RADIO | CABLE | SATELLITE | IPTV | MOBILE | 2009-10 EDITION





WELCOME

In the people-centric world of broadcasting, accurate information is one of the pillars that the industry is built on.

Information on the information providers themselves – broadcasters as well as the myriad other delivery platforms – is to a certain extent available in the public domain. But it is disparate, not necessarily correct or complete, and the context is missing.

The AIB Global Broadcasting Sourcebook fills this gap by providing an intelligent framework based on expert research. It is a tool that gets you quickly to what you are looking for. This media directory builds on the AIB's heritage of more than 16 years of close involvement in international broadcasting. As the global knowledge network on the international broadcasting industry, the AIB has over the years developed an extensive contacts database and is regarded as a unique centre of information on TV, radio and emerging platforms. We are in constant contact with broadcasters and media companies all over the world and our new partnership with Broadband TV News, the Cambridge-based provider of global intelligence about TV, cable and satellite, makes this edition even more comprehensive.

Over many months, thousands of companies in the broadcasting and related industries worldwide will repeatedly look up information in this new edition of the AIB Global Broadcasting Sourcebook, and I hope they will find the Sourcebook a useful reference tool. The fast pace of change is a sign of our times, and it affects the broadcasting industry with new technologies emerging, new players coming onto the scene, executives changing jobs. If you notice anything that has changed since this edition of the AIB Global Broadcasting Sourcebook went to print, please let us know at sourcebook@aib.org.uk – thank you.

GUNDA CANNON EDITOR

The Global Broadcasting Sourcebook is the directory of international TV and radio broadcasters, together with leading cable, satellite, IPTV and mobile operators, researched by AIB, the Association for International Broadcasting, and Broadband TV News

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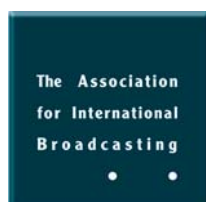
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The views and opinions expressed in the *AIB Global Broadcasting Sourcebook* are not necessarily those of AIB. The publisher accepts no responsibility for errors, omissions or the consequences thereof

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“The AIB is in constant contact with broadcasters and media companies all over the world”



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Afghanistan	66
GMT +4.5	
Languages Dari, Pashtu	
Albania	67
GMT +2	
Languages Albanian, Greek	
Algeria	69
GMT +1	
Languages Arabic, French, Berber dialects	
Andorra	69
GMT +2	
Languages Catalán, French, Castilian, Portuguese	
Angola	70
GMT +1	
Languages Portuguese, Bantu and other African languages	
Antigua and Barbuda	71
GMT -4	
Languages English, local dialects	
Argentina	71
GMT -3	
Languages Spanish, English, Italian, German, French	
Armenia	74
GMT +5	
Languages Armenian, Yezidi, Russian	
Australia	75
GMT +9 (ACT/NSW/Vic); GMT +10 (QLD); GMT +8.5 (NT); GMT +8 (WA)	
Languages English, native and other languages	
Austria	81
GMT +2	
Languages German, Slovene, Croatian, Hungarian	
Azerbaijan	82
GMT +5	
Languages Azeri, Russian, Armenian	
Bahamas	84
GMT -5	
Languages English, Creole	
Bahrain	84
GMT +3	
Languages Arabic, English, Farsi, Urdu	

Bangladesh	85
GMT +5.5	
Languages Bangla, English	
Barbados	86
GMT -5	
Languages English	
Belarus	86
GMT +3	
Languages Belorussian, Russian	
Belgium	87
GMT +2	
Languages Dutch (Flemish), French, German	
Benin	91
GMT +1	
Languages French, Fon, Yoruba, tribal languages	
Bhutan	92
GMT +6	
Languages Dzongkha, Tibetan and Nepalese dialects	
Bolivia	93
GMT -4	
Languages Spanish, Quechua, Aymara	
Bosnia & Herzegovina	93
GMT +2	
Languages Bosnian, Croatian, Serbian	
Botswana	94
GMT +2	
Languages English, Setswana, Kalanga, Sekgalagadi	
Brazil	95
GMT -3	
Languages Portuguese, Spanish, English, French	
Brunei	99
GMT +8	
Languages Malay, English, Chinese	
Bulgaria	99
GMT +3	
Languages Bulgarian, Turkish, Roma	
Burkina Faso	101
GMT	
Languages French, native African languages	
Burundi	102
GMT +3	
Languages Kirundi and French, Swahili	
Cambodia	102
GMT +7	
Languages Khmer, French, English	
Cameroon	103
GMT +1	
Languages French, English, and local languages	
Canada	103
GMT -4 (Montreal, Ottawa, Toronto); GMT -7 (Vancouver)	
Languages English, French	
Cayman Islands	108
GMT -5	
Languages English	
Central African Republic	108
GMT +1	
Languages French, Sangho, tribal languages	
Chad	109
GMT +1	
Languages French, Arabic, Sara, over 120 languages and dialects	
Chile	109
GMT -3	
Languages Spanish	
China	111
GMT +8	
Languages Mandarin/Putonghua, Yue, Wu, Minbei, Minnan, Xiang, Gan, Hakka dialects	
Colombia	115
GMT -5	
Languages Spanish	
Congo, Democratic Republic of	116
GMT +1	
Languages French, Lingala, Kingwana, Kikongo, Tshiluba	

Costa Rica	117	Germany	147
GMT -6		GMT +2	
Languages Spanish, English		Languages German	
Côte d'Ivoire	117	Ghana	156
GMT		GMT +1	
Languages French, African languages (Dioula)		Languages English, African languages	
Croatia	118	Gibraltar	158
GMT +2		GMT +2	
Languages Croatian, other including Italian, Hungarian, Czech, Slovak, German		Languages English, Spanish	
Cuba	119	Greece	158
GMT -4		GMT +3	
Languages Spanish		Languages Greek, English, French	
Cyprus	119	Grenada	161
GMT +2		GMT -5	
Languages Greek, Turkish, English		Languages English, French patois	
Czech Republic	121	Guatemala	161
GMT +2		GMT -6	
Languages Czech		Languages Spanish, Amerindian languages	
Denmark	124	Guinea	162
GMT +2		GMT	
Languages Danish, Faroese, Greenlandic (Inuit dialect), German, English is the predominant second language		Languages French, native tongues (Malinké, Susu, Fulani)	
Djibouti	126	Guyana	162
GMT +3		GMT -5	
Languages French and Arabic, Somali, Afar		Languages English, Amerindian dialects, Creole, Hindi, Urdu	
Dominican Republic	127	Haiti	163
GMT -4		GMT	
Languages Spanish		Languages French, Creole	
East Timor (Timor-Leste)	127	Hong Kong	163
GMT +9		GMT +8	
Languages Tetum, Portuguese, Bahasa Indonesia, English, other indigenous languages		Languages Cantonese, English, Mandarin	
Ecuador	128	Hungary	167
GMT -5		GMT +2	
Languages Spanish, Quechua, other Amerindian languages		Languages Hungarian	
Egypt	129	Iceland	169
GMT +2		GMT	
Languages Arabic, English and French understood		Languages Icelandic, English, Nordic languages, German	
El Salvador	130	India	170
GMT -6		GMT +5.5	
Languages Spanish, Nahua		Languages Hindi, English, Bengali, Gujarati, Kashmiri, Malayalam, Marathi, Oriya, Punjabi, Tamil, Telugu, Urdu, Kannada, Assamese, Sanskrit, Sindhi, plus many dialects	
Equatorial Guinea	131	Indonesia	179
GMT +1		GMT +7 (Jakarta)	
Languages Spanish, French, pidgin English, Fang, Bubi, Ibo		Languages Bahasa Indonesia, English, Dutch, Javanese, plus many other languages and dialects	
Estonia	131	Iran	181
GMT +3		GMT +3.5	
Languages Estonian, Russian		Languages Persian and Persian dialects, Turkic and Turkic dialects, Kurdish, Luri, Balochi, Arabic, Turkish	
Ethiopia	132	Iraq	182
GMT +3		GMT +4	
Languages Amharic, Tigrigna, Orominga, Guaragigna, Somali, Arabic, English, over 70 others		Languages Arabic, Kurdish, Assyrian, Armenian	
Faroe Islands	133	Ireland	183
GMT		GMT +1	
Languages Faroese, English		Languages English, Irish (Gaelic)	
Fiji	133	Israel	185
GMT +11		GMT +3	
Languages English, Fijian, Hindustani		Languages Hebrew, Arabic, English	
Finland	134	Italy	187
GMT +3		GMT +2	
Languages Finnish, Swedish, Sami- (Lapp) and Russian-speaking minorities		Languages Italian; German-, French-, and Slovene-speaking minorities	
France	136	Jamaica	190
GMT +2		GMT -5	
Languages French, regional dialects (Provençal, Breton, Alsatian, Corsican, Catalan, Basque, Flemish)		Languages English, Jamaican Creole	
Gabon	145	Japan	191
GMT +1		GMT +9	
Languages French, Fang, Myene, Nzebi, Bapounou/Eschira, Bandjabi		Languages Japanese	
Gambia	145	Jordan	193
GMT +1		GMT +3	
Languages English, Mandinka, Wolof, Fula, other indigenous		Languages Arabic, English	
Georgia	146	Kazakhstan	194
GMT +5		GMT +6	
Languages Georgian, Russian, Armenian, Azerbaijani		Languages Kazak, Russian	

Kenya	195	Mauritius	217
GMT +3		GMT +4	
Languages English, Swahili, and numerous indigenous languages		Languages English, Creole, Bojpoori, French	
Korea (North)	196	Mexico	217
GMT +9		GMT -5 (Mexico City)	
Languages Korean		Languages Spanish, various Mayan, Nahuatl, and other regional indigenous languages	
Korea (South)	197	Moldova	220
GMT +9		GMT +3	
Languages Korean, English		Languages Moldovan, Russian, Gagauz (a Turkish dialect)	
Kosovo	200	Monaco	221
GMT +1		GMT +2	
Languages Albanian, Serbian		Languages French, English, Italian, Monégasque	
Kuwait	200	Mongolia	221
GMT +3		GMT +10	
Languages Arabic, English		Languages Mongolian, also Turkic and Russian	
Kyrgyzstan	201	Montenegro	222
GMT +6		GMT +1	
Languages Kyrgyz, Russian		Languages Serbian/Montenegrin	
Laos	202	Morocco	223
GMT +7		GMT	
Languages Lao, French, English, various ethnic languages		Languages Arabic, Berber dialects, French often used for business, government, and diplomacy	
Latvia	203	Mozambique	225
GMT +3		GMT +2	
Languages Latvian, Russian, Lithuanian		Languages Portuguese, Emakhuwa, Xichangana, Elomwe, Cisena, Echuwabo, other Mozambican languages	
Lebanon	204	Myanmar	226
GMT +2		GMT +6.5	
Languages Arabic, French, English, Armenian		Languages Burmese	
Lesotho	205	Namibia	226
GMT +3		GMT +1	
Languages English, Sesotho, Zulu, Xhosa		Languages English, Afrikaans, German, indigenous languages	
Liberia	206	Nepal	227
GMT		GMT +5.75	
Languages English, some 20 ethnic-group languages		Languages Nepali, Maithali, Bhojpuri, Tharu, Tamang	
Libya	206	Netherlands	228
GMT +2		GMT +2	
Languages Arabic, Italian, and English widely understood in major cities		Languages Dutch, Frisian	
Liechtenstein	206	New Zealand	235
GMT +2		GMT +12	
Languages German, Alemannic dialect		Languages English, Maori	
Lithuania	207	Niger Republic	237
GMT +3		GMT +1	
Languages Lithuanian, Russian, Polish		Languages French, Hausa, Djerma	
Luxembourg	208	Nigeria	238
GMT +2		GMT +1	
Languages Luxembourgish French, German		Languages English, Hausa, Yoruba, Ibo, Fulani, and more than 200 others	
Macau	209	Norway	240
GMT +8		GMT +2	
Languages Cantonese, Portuguese		Languages Norwegian, small Sami- and Finnish-speaking minorities	
Macedonia	210	Oman	242
GMT +2		GMT +4	
Languages Macedonian, Albanian, Turkish, Roma, Serbian		Languages Arabic, English, Baluchi, Urdu, Indian dialects	
Malawi	211	Pakistan	243
GMT +2		GMT +5	
Languages Chichewa, Chinyanja, Chiyao, Chitumbuka, Chisena, Chilomwe, Chitonga		Languages Urdu, English, Punjabi, Sindhi, Sirai ki, Pashtu, Balochi, Hindko, Brahui, and others	
Malaysia	212	Papua New Guinea	247
GMT +8		GMT +10	
Languages Bahasa Melayu (Malay), English, Chinese dialects (Cantonese, Mandarin, Hokkien, Hakka, Hainan, Foochow), Tamil, Telugu, Malayalam, Panjabi, Thai; several indigenous languages		Languages Tok Pisin (Melanesian Pidgin, the lingua franca), Hiri Motu, English, many indigenous languages	
Maldives	214	Peru	247
GMT +5		GMT -5	
Languages Maldivian Dhivehi, English spoken by most government officials		Languages Spanish, Quéchuá, Aymara, minor Amazonian languages	
Mali	214	Philippines	248
GMT		GMT +8	
Languages French, Bambara, numerous African languages		Languages Filipino, English; eight major dialects	
Malta	215	Poland	251
GMT +2		GMT +2	
Languages Maltese, English		Languages Polish	
Mauritania	216	Portugal	254
GMT		GMT +1	
Languages Hassaniya Arabic, Pulaar, Soninke, French, Wolof		Languages Portuguese, Mirandese	

Qatar	255	Syria	300
GMT +3		GMT +3	
Languages Arabic, English a common second language		Languages Arabic, Kurdish, Armenian, Aramaic, Circassian	
Reunion	258	Taiwan	300
GMT +4		GMT +8	
Languages French, Creole Réunionnais		Languages Chinese (Mandarin), Taiwanese (Min), Hakka dialects	
Romania	258	Tajikistan	302
GMT +2		GMT +5	
Languages Romanian, Hungarian, German		Languages Tajik, Russian widely used in government and business	
Russia	262	Tanzania	303
GMT +4 (Moscow)		GMT +3	
Languages Russian		Languages Swahili, English, Arabic, many local languages	
Rwanda	267	Thailand	304
GMT +3		GMT +7	
Languages Kinyarwanda, French, English, Kiswahili		Languages Thai (Siamese), English, ethnic and regional dialects	
San Marino	267	Togo	306
GMT +1		GMT	
Languages Italian		Languages French, Ewé, Mina, Kabyé, Dagomba, many dialects	
Saudi Arabia	268	Trinidad and Tobago	306
GMT +3		GMT -4	
Languages Arabic		Languages English, Hindi, French, Spanish, Chinese	
Senegal	269	Tunisia	307
GMT		GMT +1	
Languages French, Wolof, Pulaar, Jola, Mandinka		Languages Arabic, French	
Serbia	270	Turkey	308
GMT +2		GMT +3	
Languages Serbian, Romanian, Hungarian, Slovak, Croatian, Albanian		Languages Turkish, Kurdish, Dimli, Azeri, Kabardian	
Seychelles	272	Uganda	312
GMT +4		GMT +3	
Languages Seselwa Creole, English, French		Languages English, Ganda or Luganda, other Niger-Congo languages, Nilo-Saharan languages, Swahili, Arabic	
Sierra Leone	272	Ukraine	313
GMT		GMT +3	
Languages English, Mende, Temne, Krio		Languages Ukrainian, Russian, Romanian, Polish, Hungarian	
Singapore	273	United Arab Emirates	317
GMT +8		GMT +4	
Languages Mandarin, English, Malay, Hokkien, Cantonese, Teochew, Tamil, other Chinese dialects		Languages Arabic, Persian, English, Hindi, Urdu	
Slovak Republic	277	United Kingdom	321
GMT +2		GMT +1	
Languages Slovak, Hungarian, Roma, Ukrainian		Languages English, Welsh, Scots Gaelic	
Slovenia	278	United States of America	343
GMT +2		GMT -4 (New York/Washington); GMT -7 (Los Angeles/San Francisco)	
Languages Slovenian, Serbo-Croatian		Languages English, Spanish	
Somalia	280	Uruguay	359
GMT +3		GMT -3	
Languages Somali, Arabic, English, Italian		Languages Spanish, Portuguese, or Brazilerio	
South Africa	280	Uzbekistan	360
GMT +2		GMT +5	
Languages IsiZulu, IsiXhosa, Afrikaans, Sepedi, English, Setswana, Sesotho, Xitsonga, other		Languages Uzbek, Russian, Tajik, other	
Spain	284	Vatican City	361
GMT +2		GMT +2	
Languages Castilian Spanish, Catalan, Galician, Basque		Languages Italian, Latin, French	
Sri Lanka	290	Venezuela	361
GMT +5.5		GMT -4	
Languages Sinhala, Tamil, other; English used and widely understood		Languages Spanish, numerous indigenous dialects	
St Kitts & Nevis	291	Vietnam	363
GMT -4		GMT +7	
Languages English		Languages Vietnamese, English (as second language), some French, Chinese, Khmer	
St Vincent and the Grenadines	292	Yemen	364
GMT -4		GMT +3	
Languages English, French patois		Languages Arabic	
Sudan	292	Zambia	364
GMT +3		GMT +2	
Languages Arabic, Nubian, Ta Bedawie, diverse dialects, English		Languages English, major vernaculars: Bemba, Kaonda, Lozi, Lunda, Luvale, Nyanja, Tonga, about 70 other indigenous languages	
Swaziland	293	Zimbabwe	365
GMT +2		GMT +2	
Languages English, siSwati		Languages English, Shona, Ndebele (Sindebele), tribal dialects	
Sweden	293		
GMT +2		ABOUT THE AIB	366
Languages Swedish, Sami- and Finnish-speaking minorities		INDEX OF COMPANIES	372
Switzerland	297		
GMT +2			
Languages German, French, Italian, Romansch			



El
Guevarismo
nutre al
Socialismo
Bolivariano

LATIN AMERICA

In the last few years, the political landscape of the Latin American region has changed. A new political movement has emerged and many Latin American countries have been quick to adopt it. The leader of this political movement is the president of Venezuela, Hugo Chavez, who refers to this tide as “Bolivarian socialism.” Populism and socialism are the pillars of this new ideology. Many consider Bolivarian socialism the response to neo-liberal governments in the region which have failed to solve crucial problems, such as unemployment, poverty and corruption.

Bolivarian socialism is becoming the dominant political force in Latin America, although the region remains divided. Bolivia, Ecuador, Argentina and Nicaragua have adopted this new form of government. Brazil, Paraguay, Guatemala and El Salvador have expressed their sympathy to this new ideology but do not consider themselves part of the Bolivarian revolution. Peru, Colombia, Mexico, Panama and Honduras do not approve of Bolivarian socialism; they support a neo-liberal type of government.

To understand the media environment in Latin America, it is important to analyze the movement’s characteristics. Bolivarian socialism assumes an authoritative government which uses ‘democratic’ methods to maintain control of the country. Referendums are constantly used to make changes in the political and

“ Press freedom is limited and journalists and media groups are seen as enemies ”

economic system, which then strengthen the power of the president.

In line with this, Bolivarian socialism promotes the absence of a constitutional guarantee of freedom of expression. Press freedom is limited; journalists and media groups are constantly threatened by the government and its political allies. Bolivarian socialists perceive the media as their enemies and attempt to use different mechanisms to control it. For instance, since May 2007, the Venezuelan government has closed one television channel and about 40 radio stations. In Ecuador, the president is threatening the opposition TV channel, Teleamazonas, and the newspaper, El Universo, with legal action. In Argentina, the president is trying to influence congress to approve a controversial bill that will give the government control of the media.

On the other hand, countries that do not follow Bolivarian socialism support the media and the press freedom. In Peru, Chile and Colombia, the media play the role of government watchdogs. They analyze the president’s every step and denounce any irregularity related to the government administration. For instance, earlier this year, a Peruvian TV channel broadcast the audio recordings of Peru Petro. Vice President Alberto Quimper and Romulo León, a well-known member of Garcia’s Aprista party, negotiated under-the-table payments with

Discover Petroleum regarding oil exploration concessions. The audio recordings rocked President Alan Garcia’s administration.

Even though these governments approve the work of the media and support the work of journalists, internal conflicts, especially in Colombia, Mexico and Peru, have led to a high degree of self censorship among local media. Reporters without Borders states Colombia and Mexico are the most dangerous countries for journalists.

USE OF MEDIA

The majority of households in Latin America use traditional media, such as television and radio. Approximately 98 percent of households in urban cities in Latin America own a television. Television has become the most important asset in a typical Latin American household. Radio ownership is not as high as television ownership—about 93 percent of urban Latin American households own a radio.

Television is by far considered the most important source of information and is the most-used medium in Latin America. About nine in 10 urban Latin Americans watch television daily; close to 97 percent watch television weekly to get news and information. In most countries, national private TV channels are the most-watched channels. International television is popular in countries where cable penetration is high.

Even though cable plans are

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Mr Keld Reinicke
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**Acquisitions Executive, Feature Films,
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Mr Morten Stig Christensen
Head of Technical Department
Mr Lars Esben Hansen
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Head, Press and Communications
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Ms Bente Troense
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Project Director
Mr Michael Jensen

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General Manager - Commercial

Mr Ken Clark

Acting Manager, Pay-TV

Ms Tamarisi Digitaki

Manager, ICT

Mr David Eyre

Manager, News, Current Affairs and Sport

Ms Merana Kitione



Ken Clark

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Managing Director

Mr Richard Broadbridge

Director, News

Mr Stanley Simpson

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 GDP (\$) 195.2bn
 GDP per capita (\$) 37,200
 Mobile phone subscriptions 6.08m
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